

Steve A. Johnson
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1. EDUCATION:

PhD	The University of Alabama, 1988 Major Area: Finance Minor Area: Economics
MA	The University of Alabama, 1987 Major Area: Finance
MBA	Troy State University at Dothan, 1984 Major Area: Business Administration
BA	Troy State University at Dothan, 1982 Major Area: Business Administration

2. EXPERIENCE:

1994 - 2004	Associate Professor of Finance, Department of Economics and Finance, University of Texas at El Paso
1987 - 1993	Assistant Professor of Finance, Department of Economics and Finance, University of Texas at El Paso

3. PUBLICATIONS/PROCEEDINGS:

LEGEND: DB = Discipline-Based / CP = Contributions to Practice / LP = Learning and Pedagogical Research / PR = Peer Reviewed / NPR = Not Peer Reviewed

BOOKS/ BOOK CHAPTERS: None

JOURNAL ARTICLES:

- CP NPR Johnson, S.A., Soden, D. and Schauer, D. (2002). "Analysis of Small Business Lending in Texas," Texas Finance Commission.
- DB PR Johnson, S.A., Traichal, P. and Gallinger, G. (1999). "The Relation Between Pay-for-Performance Contracting and External Monitoring," *Managerial Finance*, Vol. 25, No. 9, 68-88.
- DB PR Johnson, S.A. and Traichal, P. (1999). "Forecastable Default Risk Premia and Innovations," *Journal of Economics and Finance*, Vol. 23, No. 3, 214-225.
- DB PR Johnson, S.A. and Sprinkle, R. (1995). "The Degree of Mis-Specification and Heteroskedasticity in Portfolios," *Advances in Quantitative Analysis of Finance and Accounting*, Vol. 3, 69-84.
- DB PR Johnson, S.A. and Sprinkle, R. (1993). "Decomposition of Market Model Variation in the Presence of Mis-Specification," *Quarterly Journal of Business and Economics*, Vol. 32, 43-51.
- DB PR Johnson, S.A. and Lindley, J. (1993). "The Reaction of Financial Markets to Changes in FDIC Policies on Bank Failures," *Journal of Economics and Finance*, Vol. 17, 43-58.

- DB PR Johnson, S.A. (1992). "Measuring the Operating Exposure Offshore Assembly Operations," *Journal of Borderland Studies*, Vol. 7, 49-68.
- DB PR Johnson, S.A. (1991). "The Additional Value of Assembly: The Valuation of Offshore Assembly Operations," *Southwest Journal of Business and Economics*, Vol. 8, 7-17.

DOCUMENTED PRACTICE SOFTWARE DEVELOPMENT: None

OTHER PUBLICATIONS:

- CP NPR Johnson, S.A. (2000). Study Guide to Accompany Contemporary Financial Management, Moyer, C., McGuigan, J. and Kretlow, W. South-Western College Publishing.
- CP NPR Johnson, S.A. (1999). "Farah Manufacturing Company," Regional Case Studies in International Business and Strategy, Hoy, F. and Sprinkle, R, Kendall Hunt, eds, Dubuque, Iowa.

RESEARCH AWARDS: None

4. GRANTS/REPORTS FROM SPONSORED RESEARCH:

"Tax Increment Financing (TIF) Best Practices Study" (with G. Sullivan and D. Soden) for the Greater El Paso Chamber of Commerce, September 2002.

"Policy Analysis and Economic Impact Study of Smoke-free Indoor Air Ordinances in the Paso del Norte Region" (with D. Soden) for the Center for Border Health Research, June 2001.

“The Current Market for Bottled Water In El Paso” prepared for Texas Center for Border Economic Development, May 1998.

“The Demand for Downtown Housing” prepared for Texas Centers for Border Economic Development, July 1997

“The Feasibility of Downtown Housing: The Proposed Renovation of the Mills Building” prepared for Texas Centers for Border Economic Development, August 1997.

“Market Study: The Paisano Housing Redevelopment” Revised (with R. Sprinkle) prepared for Texas Centers for Border Economic Development, August 1997.

“Market Study: The Paisano Housing Redevelopment” (with R. Sprinkle) prepared for Texas Centers for Border Economic Development, August 1996.

“A Measure of the Economic Impact of Primary Industry on the El Paso Economy” (with G. Cook) prepared for Texas Centers for Border Economic Development, February 1996.

“The Business Climate of El Paso” prepared for Texas Center for Border Economic Development, February 1996.

5. TEACHING:

COURSES TAUGHT:

Business Finance (FI 3310)

Managerial Finance (FI 3410)

Money and Capital Markets (FI 3325)

International Finance (FI 3425)

Financial Statement Analysis (FI 3418)

Internship in Finance (FI 3496)

Independent Study in Finance (FI 3498)
Financial Concepts and Analysis (FI 3505)
Financial Management (FI 3511)
International Financial Markets and Institutions (FI 3522)
International Financial Management (FI 3525)

DISSERTATIONS/THESES CHAIRED:

Degas Wright
Thomas J. Leonard
Bryan McVeigh
Narongsak Kerdpol
Ka-Lok Francis Wu
Dieter A. Rehwald

DISSERTATION/THESES COMMITTEES

Lenia J. Garriett
Dan Daws
Gerald Rupe
Hsin Cheng Lin
Jesus Villareal
Mei-Jung Chien
Ang Xia
Shih-Chun Chuang
Robert Manfredonia
Rolyne L. Kafka
Steve Buraczyk
Ralph Scholten

TEACHING AWARDS:

Department of Economics and Finance, Faculty Member of the Year, 1997.
Department of Economics and Finance, Faculty Member of the Year, 1996.

6. SERVICE:

UNIVERSITY:

Member, SACS Leadership Team, 2003-2004.
President, Faculty Senate, 2002-2004.
Member, University Parking Committee, 2002-2004.
Secretary, Faculty Advisory Council, 2002- 2003.
Vice-President, Faculty Senate, 2001-2002.
Member, Faculty Advisory Council, 2001-2002.
Secretary, Faculty Senate, 2000-2001.
Member, Executive Council, 2000-2004.
Member, Undergraduate Curriculum Committee 1999-2002.
Member, Student Welfare and Grievance, 1999-2002.
Member, University CARPE Committee, 1996-1999.
Member, University Museum Committee, 1995-1996.
Chair, University Graduate Scholarship, 1994-1997.
Member, Undergraduate Scholarship Committee, 1989-1992.
Chair, University Library Committee, 1989-1992.

COLLEGE:

Member, Undergraduate Curriculum Committee, 2003-2004.

Member, College Academic Affairs Committee, 2000-2001.

Member, COBA Dean Search Committee, 1999-2000.

DEPARTMENT:

Member, Merit Committee, 2003-2004.

Member, Faculty Development Committee, 1998-2001.

Member, Merit Committee, 1997-2000.

Member, Faculty Development Committee, 1995-1998.

Member, Graduate Studies Committee, 1987-2004.

OTHER (COMMUNITY, ETC.): None

SERVICE AWARDS: None

7. MEMBERSHIPS:

American Economic Association

American Finance Association

8. PRESENTATIONS/SPEECHES NOT INCLUDED IN 3. ABOVE:

Johnson, S.A. (1992). "Regional Finance for Free Trade" at the Annual Meetings of the Association of Border Scholars in El Paso, Texas.

Johnson, S.A. and Lindley, J. (1992). “The Reaction of Financial Markets to Changes in FDIC Policies on Bank Failures” at the Annual Meetings of the Midsouth Economics Association meeting in Mobile, Alabama.

Johnson, S.A. and Holcomb, J. (1991). “Tests of Investment Selection Rules in an Experimental Setting” at the Southern Finance Association meetings in Key West, Florida.

Johnson, S.A. (1990). “Measuring the Operating Exposure of Offshore Assembly Operations” at the Western Social Science Association meetings in Reno, Nevada.

Johnson, S.A. (1990). “Additional Value of Assembly: The Valuation of Offshore Assembly Operations” at the Southwestern Social Science Association meetings in San Antonio, Texas.

Johnson, S.A. and Lindley J. (1998). “The Impact of the Failure of Large Commercial Banks on Related Financial Markets” at Financial Management Association meetings in New Orleans, Louisiana.

9. FACULTY DEVELOPMENT: OTHER EVIDENCE OF MAINTENANCE OF RELEVANCY AND CURRENCY: None

10. OTHER: None

What Is a Book Chapter? Seems like a silly question, but it's actually important to establish this for the rest of the piece. A chapter is one of the main ways to divide and separate distinct ideas within a book. Modern non-fiction books always have chapters. This was not always the case. How Many Chapters Should Be in a Book? Most non-fiction books have between 5 and 20 chapters. Any less than 5 chapters, and your chapters may be running long or may contain too many ideas. This being said, there are plenty of books with 30 or 40 chapters. And some books, usually with very short chapters, can have 50+. There is not a "right" answer to this question. There is the standard convention above, but that is not some unbreakable rule, written in stone.